

# SUREFIT™ Advantages

A Hanger Orthopedic Group Company

## Industry Leader in Therapeutic Footwear

SureFit revolutionized the Podiatric Industry with the introduction of its turnkey system in 1999. The first comprehensive solution developed exclusively for Podiatry, SureFit's Legacy Fitting system remains the industry standard for an effective therapeutic footwear program. With the launch of SureFit's Origins Fitting System, practitioners may utilize a "try-on" inventory provided by SureFit's New Fitting Display to specify the length and width of the desired shoe. Nothing could be easier for you and your staff.



## SureFit Delivers:

**BRAND NAME SHOES** - Hush Puppies, New Balance, Aetrex, Red Wing and more Medicare approved choices to stimulate revenue for your practice.

**RICHIE BRACE® LABORATORY PARTNER** - providing all configurations and designs within the Richie Brace line.

**WIDE OFFERING OF ORTHOPEDIC APPLIANCES**, clinical supplies as well as Foot and Digital Care products.

Medicare Billing Assistance on all products (see Medicare Resource Center information on reverse side).

- ★ GENERATES ADDITIONAL PRACTICE REVENUE
- ★ PROVIDES "ONE-STOP-SHOP" FOR YOUR PRACTICE
- ★ SAVES YOUR STAFF TIME THROUGH ORDER CONSOLIDATION
- ★ SAVES YOU MONEY BY REDUCING YOUR SHIPPING COSTS



**FOOT & DIGITAL CARE DISPOSABLE PRODUCTS** - Wound Care and dressings, topicals and lotions.



**TECHNOLOGICALLY ADVANCED PRODUCTS** - Micro-Z Mini™, available exclusively through SureFit, offers a clinically proven, Medicare approved, *non-pharmaceutical* alternative for the treatment of *Neuropathy, Diabetic Neuropathy and Idiopathic Pain*. Paired with the revolutionary delivery mechanism, the Silver-Thera Stocking™ the small, easy to use Micro-Z represents a safe, nocturnal method to achieve pain relief and increase microcirculation for those with impaired vascular function.



## Practice Economics:

**SUREFIT'S "MINI-MBA" PROGRAM** is designed to educate you and your staff on industry proven policies, procedures and protocols for the most successful, effective and efficient methods to maximize clinical outcomes and economic return.

## DIABETES EDUCATION SERVICES - Pre-Packaged professional presentations provided to SureFit Customers.

★ FOCUSED DIABETES EDUCATION FACILITATES IN-HOUSE DATA MINING OF PATIENTS TO GENERATE ADDITIONAL REVENUE

★ PROVIDES UPSTREAM MARKETING OPPORTUNITY FOR PRIMARY CARE REFERRAL SOURCES

**PRO BUSINESS ANALYSIS** - In depth analysis of practice revenue potential provided to SureFit Customers based upon current patient population and practice metrics.

## PRECISION MANUFACTURED CUSTOM INSERTS

SureFit Guarantees the fit on ALL custom insert orders!  
Your staff gains valuable time while achieving greater patient satisfaction.

*SureFit Custom Bi and Tri-Laminate inserts available with wide assortment of accommodation and/ or reliefs.*



## PRE-FITTED, HEAT MOLDABLE INSERTS

No trimming needed, saves you time!



*SureFit Moldable Inserts*

## MEDICARE RESOURCE CENTER

- Billing support for all SureFit products
- 100% Medicare Compliance on ALL SureFit Shoes and Inserts
- FREE DME supplier application assistance
- Low cost Electronic Billing (only \$1.50/claim) to ensure you receive payment FAST!
- Full chart documentation to assure Medicare Compliance

## ONCALL TECHNICAL SUPPORT

Toll Free technical support line (800-298-6050) is manned by our staff of C.Peds to assist you in delivering the highest level of care to your patients.

Call today and have a SureFit Business Development Manager show you how to **significantly increase your practice revenue** without spending another hour in your office!

**SUREFIT**™